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Proper Use of Discount Card

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Dear Valued Provider,

MedicareBlue Rx is experiencing an increased use of prescription discount cards by its Covered Persons, which is causing issues when Covered Persons submit paper claims or don't report those expenses for their true out-of-pocket (TrOOP) prescription drug costs. Covered Persons often use discount cards to obtain better prices on prescription drugs when they must pay the full price, such as during the deductible stage, or to buy drugs that are not covered under the Medicare Part D program.

The intent of this communication is to heighten the awareness of the discount cards in an effort to help reduce the need for Participating Pharmacies to have to reverse and resubmit a claim. The pharmacy should always verify with the Covered Person that the intent is to use a discount card, confirm they are aware discounts do not coordinate with Medicare Part D, and notify the Covered Person that a paper claim will have to be submitted.

Unlike Medicare Part D, a discount card is not insurance. When a Covered Person makes a cash purchase:

- Medicare Part D does not coordinate benefits with discount cards.
- If a discount card is used to receive a better price during the deductible or coverage gap stage, it is the Covered Person's responsibility to submit a paper claim form to have the cost of the drug count toward his or her TrOOP.

Many Covered Persons do not fully understand how or when to use the discount card. Often the intent is for the pharmacy to process the claim under the Covered Person's Medicare Part D, but because Medicare Part D plans do not coordinate benefits with discount cards, the original claim must be reversed in order to process it as a Medicare Part D claim.

If you have any questions regarding claims processing, please call the Prime Contact Center at 800.821.4795.

Thank you,

Pharmacy Network Management
Prime Therapeutics LLC