PocketRx®

powered by Praeses

At Praeses Business Technologies, when we talk about a smartphone refill application, we're not using the same language that other mobile app developers are using. We are referring to an iPhone and Android application that makes your entire pharmacy mobile! And with all the new features of PocketRx, you are not only able to offer your pharmacy customers the ability to refill their prescriptions directly from their smartphone, but bring your entire pharmacy to them — directly and securely.

Invaluable Application Features
For Your Mobile Pharmacy Business

There was a time when you could service all your pharmacy customers from inside your store. Now your customers have gone mobile and are moving to the big chain stores because you can't keep up. Well now you can... with PocketRx Pharmacy App!

Compare the Features

Today's pharmacy business is about more than just refills. See how you will keep your current customers AND bring in new mobile customers!

Refill App Package

We call PocketRx a refill app, but actually it's much more — with more features than any other mobile refill app on the market today!

Branded
PocketRx is individually branded with your pharmacy's existing logo.

Quick Refill/Multi-Refill
Submission of refill requests without login. Simply enter name, DOB, and Rx #s. Or customer can use a profile to submit multiple refills at once.

User Profile/Rx Profile*
Securely store user information instead of re-typing it (requires login). Allows multiple user profiles i.e. family members. With Rx Profile your customer can securely access entire list of prescriptions.

Delivery Option
Request refill be delivered (with a single click) if the option is available.

Barcode Scanning
Scan barcode on the bottle or box to submit refill instead of typing Rx#.

Reminders
Customer can set reminders to alert them when it is time to take their medication.

CONNECT
Links to pharmacy's Facebook and Twitter accounts, access support, and feedback options.

System Integration
Integrated with pharmacy management system so refill request is submitted directly to queue.

Application Downloads/Monthly Submissions
Price does not change with the number of app downloads or prescriptions submitted.

Pharmacy App Package

Now PocketRx is more than just a refill app — it's a FULL pharmacy application with more features than any other mobile pharmacy app on the market today!

Medication Information
Links to MedlinePlus®, a web-based pharmaceutical information site, for updated info on all medications.

RX Transfer
Now your customers can transfer their prescriptions to your pharmacy.

New Patient Form
Get information from your customer BEFORE they come to the store.

Ask the Pharmacist
Your customer can submit questions to your pharmacy from their device.

Broadcast Messaging
Send a quarterly message to all your pharmacy customers.

Specials
Market your current specials directly to your customers from the application.

Marketing Materials
Marketing package to help advertise and market your app to your customers.

Add-On Features

And if that wasn't enough, check out these additional features that will expand your mobile pharmacy!

PharmacyWeb Simple web app which allows your customers to refill online.

Rewards Program Customer loyalty program sponsored by national leading marketing partner, Repeat Rewards®.

Text/Push Notifications Send texts and push notifications to your customers.

Ad Broadcast Quarterly advertising package to help advertise and market your pharmacy to your customers.

Cycle Tracker Your customers can track their cycle events — periods, symptoms, severity, and notes.

Reporting Get important reports about customers and refills.

MarketingPLUS A marketing package that includes social media posts and additional marketing tools.

Why PocketRx Pharmacy App?

Most pharmacy management systems are now offering a simple, sometimes branded, mobile refill application to customers of their software. Don't be fooled. These vendors specialize in management systems and not mobile. We specialize in the complete mobile pharmacy experience. It's *ALL* we focus on.

And we integrate with most management systems and offer our product at a reduced cost. Why be stuck with one system when you can have a product that *DOES* what it says it will *DO*!

PRAESES®
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Process Re-engineering and Software Development

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To get started with PocketRx, powered by Praeses, call (877) 246-8155 to speak with a Praeses mobile specialist. Or if you'd rather, email us at *myapp@pocket-rx.com*.